



NEW CONCEPTS MANAGEMENT SOLUTIONS, LLC

“Strategic Planning and Measurement System”



All organizations need a vision, goals and a plan, however very few have these essential business management tools. The senior executive inherently knows the business’ strategic direction and the tactics that need to be accomplished. However, if the strategy isn’t put into a workable action plan then the likelihood of it being executed *effectively* is greatly diminished.

Workshop Content

This two-day interactive workshop provides participants the *insight* needed to envision their organization’s future, identify specific business goals and develop measurement criteria that evaluate progression towards achieving the defined goals. Participants will conduct an assessment of their organizations’ strengths, weaknesses, opportunities and threats; which is a vital part of an effective strategic plan.

Who Should Attend

Senior and mid-level managers, team leaders and team members who are tasked with developing, deploying, and/or tying into their business/organizations’ strategic plan.

Workshop Objectives

- Understand the benefits of an operative strategic plan and measurement system.
- Gain a working knowledge of the components needed to develop and implement an effective and evolving strategic plan.

Cost

Group Rates Available
Request Quote
info@ncm-solutions.com